



DAVID BULL PUBLISHING / FALL 2011



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I'm proud to introduce several titles that really capture the variety and excitement of motorsports—from classic sports cars and Formula One to today's hottest motorcycle champion.

Elva: The Cars, The People, The History, marks the return of János Wimpffen, known for such epic photographic histories as *Monocoques and Ground Effects* and *Spyders and Silhouettes*. Elva made cars that were deceptively simple—and surprisingly competitive. This is the first book to cover the company's entire history, and at more than 500 pages I think it's the last word on the subject.

In *Formula One at Watkins Glen: 20 Years of the*

United States Grand Prix, 1961-1980, Michael Argetsinger offers an insider's view of one of F1's greatest circuits. Michael's parents brought Formula One to the Glen in the early 1960s, and later founded the International Motor Racing Research Center there. All proceeds from sales of the book will benefit the Center, an invaluable archive of information and materials on motor racing history.

In *Ben Spies: Taking It To the Next Level*, Larry Lawrence tells the story of motorcycle prodigy Ben Spies, who won the first of three straight AMA Superbike Championships in 2006. Since then he's proved himself again as a record-breaking rookie in the 2009 World Superbike series before moving up to MotoGP, the pinnacle of motorcycle racing.

We're also offering several titles from German publisher earBOOKS, including *Team Lotus in Formula One* and *Porsche Sounds*. Both are beautifully designed coffee table books with a twist—they include audio CDs featuring images, podcasts, sound effects, and even music relating to these two iconic marques.

Please visit our web site at www.bullpublishing.com for news about these titles and all of our other books. You can also find us on Facebook and follow us on Twitter. As always, I unconditionally guarantee your satisfaction.



For *Elva: The Cars, The People, The History*, János Wimpffen uncovered hundreds of rare photographs, illustrations, and other materials. Here we are reviewing them at our offices in Phoenix. Producing the definitive history of this unique marque was a true labor of love.

—DAVID BULL, PRESIDENT

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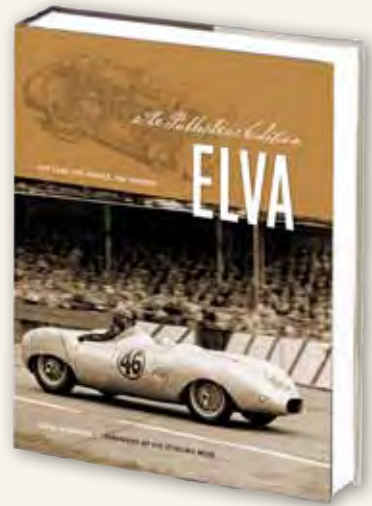
Select titles are available in deluxe and premium versions called Publisher's Editions. These books carry a custom bookplate or signature page that is signed by the author and the drivers or other principals involved in the project. They may also feature additional pages, special covers or bindings, and are produced in limited quantities. Please visit our web site at www.bullpublishing.com to see a complete list of Publisher's Editions that are still available.

I'm especially excited about the Publisher's Editions of two of our latest titles, *Elva: The Cars, The People, The History, and Formula One at Watkins Glen: 20 Years of the United States Grand Prix, 1961-1980*. The Publisher's Edition of *Elva* (see page 4) includes 36 additional pages featuring Elva's brochures and advertisements—from the company's earliest years in 1957 and 1958 through the Elva Couriers of the early 1960s. Our planned list of signatories includes **STIRLING MOSS**, who contributed the book's foreword, as well as drivers **CHUCK DIETRICH**, **AUGIE PABST**, **BILL WUESTHOFF**, designer **KEITH MARSDEN**, and vintage Elva stalwarts **ROGER DUNBAR** and **BRUCE MCCA**.

The Publisher's Edition of *Formula One at Watkins Glen* (see page 5) will be offered in a limited, numbered series of 100 copies and includes 32 extra pages of photographs. We're hoping to offer signatures from many of the champions who raced at the Glen—such as **MARIO ANDRETTI**, **JACK BRABHAM**, and **JACKIE STEWART**—but it's too soon to announce a full list. Please contact us by telephone or e-mail to receive more details.

As with the regular edition, all proceeds from sales of the Publisher's Edition will benefit the International Motor Racing Research Center at Watkins Glen.

Both of these Publisher's Editions will feature a specially designed signing sheet that will be bound into each book. Pictured below is a similar signing sheet from the Publisher's Edition of *Porsche 917 X 17*.



Elva

THE CARS, THE PEOPLE, THE HISTORY

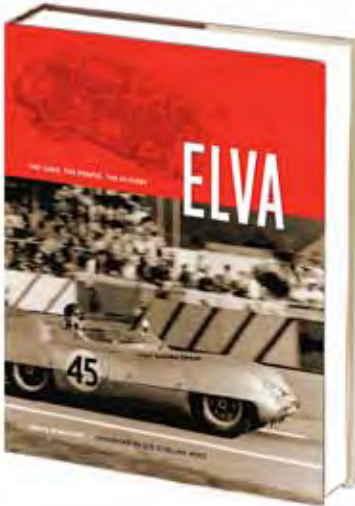
János Wimpffen

Foreword by Sir Stirling Moss

Hardcover, 9" by 11", 516 pages, 11 illustrations, 365 black-and-white and 150 color photographs

ISBN-13: 978-1-935007-13-5

\$99.95



Spirited, fast, quirky, elemental, affordable, idiosyncratic, and most of all, fun—these are among the many adjectives that have been used to describe British sports and sports-racing cars of the 1950s and 1960s. The cars of Elva fulfill all these descriptions and more: simple yet clever and competitive. For many automotive enthusiasts the Elva name has been known but its history has remained shrouded in myth. For Elva followers, the cars' and the company's successes and failures have been almost secret—until now.

Like many of its contemporaries, Elva began modestly, but the specials built by Frank Nichols and his crew in the south of England were soon recognized internationally for performance that often exceeded that of their peers, at a fraction of the cost. Elvas epitomized the concept of intuitive design. As one observer put it, "All that the mechanics seem to have were a set of tools consisting of a file and a hacksaw . . . not a drawing in the place. The cars just happen."

Elva is the last significant British automobile marque of the 1950s and 1960s to have a dedicated history book. This is it. Careful research, colorful anecdotes, and a thorough narrative of Elva history are woven into renowned motorsport historian János Wimpffen's definitive look at this important manufacturer.



Formula One at Watkins Glen

20 YEARS OF THE UNITED STATES GRAND PRIX, 1961-1980

Michael Argetsinger

Hardcover, 9" by 11", 160 pages, 91 black-and-white and 150 color photographs

ISBN-13: 978-1-935007-14-2

\$49.95



Spectacular photographs combine with author Michael Argetsinger's detailed commentary to capture the distinctive character of the 20-year period that the United States Grand Prix was held at the classic upstate New York track. Argetsinger was a young man when his parents, Cameron and Jean, first brought Formula One to Watkins Glen, and he grew up working with racing as the family business. Now, on the 50th anniversary of F1 at the Glen, he brings us his firsthand perspective on this unforgettable era.

The story begins with rare images of the Formula Libre races from 1958 through 1960 that featured a sprinkling of top European drivers, Formula One cars, and sports cars, and set the stage for Watkins Glen's first world championship grand prix. Stirling Moss, Phil Hill, Dan Gurney, Jack Brabham, Joakim Bonnier, Roy Salvadori, and Olivier Gendebien were the drivers who made early impressions and ultimately helped champion Watkins Glen as the site of the USGP.

This richly illustrated book presents dramatic race action, arresting portraits of key drivers and team leaders, and carefully researched facts that explain the forces that brought true Grand Prix racing to Watkins Glen, as well as the reasons leading to its eventual demise.

All of the proceeds from this book—100% of the purchase price—go to the benefit of the International Motor Racing Research Center at Watkins Glen.



Ben Spies

TAKING IT TO THE NEXT LEVEL

Larry Lawrence

Foreword by Kevin Schwantz

Softcover, 9" by 11", 160 pages, 186 black-and-white and color photographs

ISBN-13: 978-1-935007-15-9

\$29.95



AMA and World Superbike Champion and MotoGP star Ben Spies was a racing prodigy who started winning when he was in second grade. His talent was nurtured by his mother, a single parent who encouraged her children to pursue their dreams.

Ben quickly rose through amateur racing to become a professional in a ruthless world where the only things that count are pole positions and race wins. Through it all he possessed the mental toughness to endure the divorce of his parents, a sometimes harsh training environment fostered by a hard-driving father figure, the racing death of his closest friend, and the tough psychological warfare dished out by his Yoshimura Suzuki teammate Mat Mladin. Ben also suffered a shocking 180-mph crash at Daytona that tested not only his personal courage but the resolve of his family for him to keep racing.

Ben persevered, overcame these challenges, and triumphed. In 2006 he won the first of three straight AMA Superbike Championships, ending Mladin's title streak. Then in 2009 he stunned the international community, becoming the most successful World Superbike rookie of all time, winning a record number of poles—and the championship—on tracks he'd never seen before, riding for a new manufacturer, Yamaha. The next year Ben was promoted to MotoGP, the pinnacle of motorcycle racing, with Yamaha's satellite team, Tech 3. Confirmation that Ben had joined racing's elite came in 2011 when he moved to the factory Yamaha squad.

Ben Spies: Taking it to the Next Level is the story of one young man striving toward his ultimate goal—and the determination of his family to help him achieve his dream.



2012 Ferrari Myth Calendar

THE OFFICIAL FERRARI CALENDAR

Günther Raupp

**Stunning large size, 27" by 19" printed on glossy, high quality art-gloss paper
\$89.95**

Each year just 5,000 numbered copies of this exclusive and highly collectible calendar are offered worldwide. Photographer Günther Raupp's dramatic images capture the beauty, power, and drama of Ferrari's road and race cars. The range of cars featured in this sumptuously produced, large-format calendar span the company's history. Among this year's highlights are the new FF, 342 America Cabriolet, the 250 P Nürburgring winner driven by John Surtees, and the 458 Italia.

Günther's photographs are characterized by a commanding use of light and a composition that places each Ferrari in an unexpected setting that compliments the car. The effect is arresting and unusual.



2012 Scuderia Ferrari Calendar

THE OFFICIAL SCUDERIA FERRARI CALENDAR

Günther Raupp

**Large format, 16" by 23" printed on glossy, high quality art-gloss paper
\$39.95**

The official Scuderia Ferrari calendar takes you onto the track and into the heat of Scuderia Ferrari's season. These dramatic images capture the intensity of the competition and were selected by Günther Raupp from the top photographers now working in F1: Paul-Henri Cahier, Darren Heath, and veteran star Rainer Schlegelmilch.

Beautifully produced on heavy art-gloss stock, the visual impact of the official Scuderia Ferrari calendar will keep you feeling close to the action all year long.



Ferrari: 25 Years of Calendar Images

Günther Raupp

Preface by Piero Ferrari

Hardcover, 11 1/2" by 13 3/4" 224 pages, 220 color photographs

ISBN-13: 978-3-8327-9283-1

\$95.00

Renowned photographer Günther Raupp carefully selected the best images of some of the most historic Ferrari road and race cars from the first 25 years of his Official Ferrari Calendars. The result is a handsome large-format book, *Ferrari: 25 Years of Calendar Images*, with text in English, German, Italian, and French. The preface is by Piero Ferrari, who remarked, "While looking through the pages of this volume, I felt as if I was looking at a family photo album."

The substantial content of *Ferrari: 25 Years of Calendar Images* begins with an introduction and an exploration of the classic era of front-engined Ferraris, subdivided into Monoposto, sports-racing cars, and Gran Turismo models. Then, serving as a bit of an intermission before the start of the mid-engine epoch, The Gallery of Power celebrates the superb aesthetics and outstanding engineering of Ferrari engines. Next comes the mid-engine era followed by the GT era. The book closes with complete technical specifications for all the vehicles presented.



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We are pleased to be the exclusive U.S. distributor of these beautifully designed coffee-table books which feature audio CDs that complement their subjects and provide an unusually rich, engaging experience.

Imported from Germany, with text in both English and German, these large-format photographic titles published by earBOOKS deliver a fresh perspective on iconic marques and models.

Whether packed with authoritative history and archival photos, such as *Porsche Sounds* and *Team Lotus in Formula 1*, or stunning photographic art treatments, such as *Heroes of the Revolution* and *American Beauties*, each of these books provides an emotional impact and is a delight for the senses.

Team Lotus in Formula 1

Hartmut Lehbrink / Photographs by Rainer W. Schlegelmilch
Hardcover, 11 ¼" by 11 ¼", 180 pages, 315 black-and-white and color photographs, 2 CDs
ISBN-13: 978-3-940004-82-6
\$75.00



Author Hartmut Lehbrink and photographer Rainer Schlegelmilch were close to Lotus from the beginning. Their book is based on interviews with founder Colin Chapman, and his drivers, engineers, and crew, as well as with the re-born current team under Tony Fernandes. Hundreds of spectacular images capture the action and emotion, from the first F1 car through the 2010 season. The book is divided into chapters by sponsorship eras, with features on drivers and benchmark cars. The CDs include a documentary, podcasts, and images.

This new title from photographer Rainer Schlegelmilch is a must for Lotus fans. The quality of pictures, production and design are superb. —Classic & Sports Car

Porsche Sounds

Dieter Landenberger
Hardcover, 11 ¼" by 11 ¼", 220 pages, 300 black-and-white and color photographs, 3 CDs
ISBN-13: 978-3-940004-83-3
\$59.95

Dieter Landenberger, head of Porsche's archives and the co-director of the Porsche Museum, highlights the company's history and motorsports successes through insightful writing and vivid archival photographs. Important milestone models are described in detail, and the book's strong graphic design evokes the particular style of each car's era. The effect is unusually engaging and is a visual tour de force. There are three audio CDs: "Technology" contains the engine sounds of 30 historic race and road cars; "Performance" is turbo-inspired rock; and "Elegance" is soothing classical music.



Mini

THE CAR, THE CULT, & THE SWINGING BEATS

Michael Stein and Thomas Pfahl

Hardcover, 11 ¼" by 11 ¼", 120 pages, 27 black-and-white and 72 color photographs, 4 CDs

ISBN-13: 978-3-940004-01-7

\$59.95

In 1959, a revolutionary car from Great Britain that was originally designed to take its passengers from point A to B as cheaply as possible quickly became an automotive icon and part of the Swinging Sixties lifestyle. This book presents the Mini beginning with the first models and extending through today's versions. Period advertisements add to the enjoyment. **MUSIC CDS:** British pop music from the 1960s up to 2000 befitting the Mini's character.



500 "Cinquecento"

THE FIAT 500 STORY

Hardcover, 11 ¼" by 11 ¼", 120 pages, 100 black-and-white and color photographs, 4 CDs

ISBN-13: 978-3-940004-42-0

\$59.95



The Fiat 500—Cinquecento in Italian—one of the most popular cars of all time, has just been re-launched as a new model that instantly became an outright success. All the model variations from 1957 through today are presented in this book. **MUSIC CDS:** Unforgettable Italian "beach" songs, Italo-pop, and rock music, hits from great Italian films, in which the "little Fiat" so frequently plays a role, and finally, Vivaldi's "Four Seasons".

Heroes of the Revolution

AMERICAN CARS & CUBAN BEATS

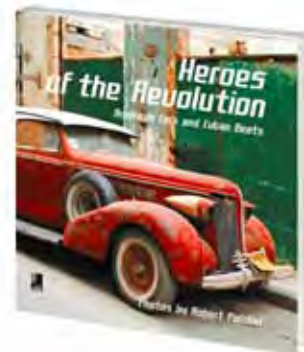
Photographs by Robert Polidori

Hardcover, 11 ¼" by 11 ¼", 132 pages, 107 color photographs, 4 CDs

ISBN-13: 978-3-937406-13-8

\$49.95

Survivors from pre-revolutionary times, American sedans line the streets of Cuba adding undeniable anachronistic charm. Havana is the best place to admire these classic automobiles. Star photographer Robert Polidori presents a brilliant photographic exhibition of these fascinating relics—some lovingly maintained, some in decay—capturing the street scene of the Cuban capital. **MUSIC CDS:** Featuring original Cuban music, including the stars from Buena Vista Social Club, Compay Segundo, and Omara Portuondo.



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Orders: 800-831-1758 or www.bullpublishing.com

American Beauties

FAMOUS CARS IN SOUND AND VISION

Hardcover, 11 ¼" by 11 ¼", 104 pages, 61 color photographs, 4 CDs
ISBN-13: 978-3-937406-06-0
\$49.95



American Beauties is a photographic homage to the 1950s legends of the road, and a musical evocation of the era which is defined by tailfins and shiny chrome. Striking photographs capture the distinctive, influential aesthetics that set American cars apart. **MUSIC**

CDS: The photos are complemented by unforgettable oldies like: Little Richard's "Lucille"; The Drifters "Save The Last Dance For Me"; Ben E. King's "Stand By Me"; Pat Boone's "Love Letters In The Sand" and The Crystals "He's A Rebel".

Wild Thing

MUSCLE CARS & ROCK CLASSICS

Thomas Ebeling

Hardcover, 11 ¼" by 11 ¼", 132 pages, 105 color photographs, 4 CDs
ISBN-13: 978-3-937406-37-4
\$49.95

When the muscle car first burst upon the scene in the 1960s it defined American car culture—and youth culture. This music-photo book presents defining cars of the era, supported by reprints of original 1960s and 1970s advertising that further evoke the book's strong period feel.

MUSIC CDS: includes rock classics from the 1960s and 1970s with hits such as "Wild Thing"; "Little Deuce Coupe"; "Dead Man's Curve"; and "Hey Little Cobra". This book is a potent mixture of nostalgia, engineering, and raw power.



VW Bus

ROAD TO FREEDOM

Hardcover, 11 ¼" by 11 ¼", 104 pages, 107 color photographs, 2 CDs
ISBN-13: 978-3-940004-55-0
\$59.95

The VW Bus began in 1950 and quickly became a legend in its own right. Whether as an economy vehicle during the 1950s and 60s, or as a symbol of the hippie culture of the 1960s and 70s, the VW Bus always delighted people with its many uses and individual design. This book takes an unusual look at the history of this little bus by combining photographs, music and quotes from song lyrics from that time. The background music is pop-rock and psychedelic-rock.

MUSIC CDS: Includes tracks by Jimi Hendrix, Bob Marley, Jefferson Airplane and many more.



Born To Be Wild

HARLEYS, BIKERS & MUSIC FOR EASY RIDERS

Michael Stein and Michael Lichter

Hardcover, 11 ¼" by 11 ¼", 120 pages, 105 color photographs, 4 CDs
ISBN-13: 978-3-937406-37-4
\$49.95

Harley-Davidson combines transportation and lifestyle, inseparably linked to the ideas of freedom and adventure. *Born to Be Wild* is an homage to this attitude, begun in America and embraced by the world. The recordings celebrating the Harley motorcycle allow you to immerse yourself into the Harley experience and enjoy the phenomenon that

transformed its humble origins to become an international sensation. **MUSIC CDS:** Four CDs with biker classics pay a musical tribute to the legend.



Ducati 1098/1198

THE SUPERBIKE REDEFINED

Marc Cook

Hardcover, 9" by 11", 176 pages, 267 color photographs and 39 illustrations

ISBN-13: 978-1-935007-06-7

\$39.95

Working with the full cooperation of Ducati management, author Marc Cook went behind the scenes at Ducati in Bologna and extensively interviewed designers, engineers, fabricators, and other personnel who describe the extraordinary, sophisticated, and complex process of bringing out the new model. Every stage in the 1098, 1198, and 848's planning,



development, and manufacturing is covered in impressive detail, accompanied by hundreds of photos and illustrations, from the earliest sketches to the final product—taking you everywhere from the off-limits prototype development areas through the assembly line.

Previously unpublished design renderings and CAD drawings reveal styling directions and technologies that were explored but not adopted, along with riding impressions from international moto-journalist Alan Cathcart and *Cycle World's* road test editor Don Canet.

You don't have to be a Ducatista to appreciate and enjoy this book as it's an interesting look at the long and involved process that takes any motorcycle—not just a Ducati—from concept to finished product. —Sport Rider

Ducati 1098/1198 (The Publisher's Edition)

THE SUPERBIKE REDEFINED

Marc Cook

Hardcover, 9" by 11", 176 pages, 267 color photographs and 39 illustrations

\$99.95



This numbered Publisher's Edition is limited to 200 copies worldwide. Signed by author Marc Cook, and Claudio Domenicali, the former head of Ducati Corse who became General Director of Products in 2004. He was the prime mover in the creation of the new Superoerbikes—their extraordinary level of performance and light weight are direct reflections of the goals he gave the design and engineering teams.

This book will take you deep into the heart and soul of these revolutionary motorcycles and the remarkable company that created them. It is as much about the people of Ducati—their intelligence, humor, passion, and dedication to excellence—as it is the bikes themselves.

A must have for any true Ducatista, this book is an in-depth look into the engineering and development of what many consider a pivotal moment for the Italian manufacturers. 176 pages are packed with vital illustrations and color photographs to cover concept to execution and everything in between.

—Sportbikes Inc. Magazine

Jo Siffert

THE SWISS RACING LEGEND

Ed Heuvink

Foreword by Philippe Siffert / Brian Redman

Hardcover, 9" by 11", 336 pages, 263 black-and-white and 97 color photographs

ISBN-13: 978-3-927458-48-2

\$79.95

Late in the afternoon of October 24th, 1971, Switzerland lost one of its greatest sportsmen. During a non-championship Formula 1 race at Brands Hatch, thirty-five year old motor racing icon Jo Siffert crashed



his BRM P160 and perished in the flames. Siffert was an icon to millions of motor racing fans around the world. It took him ten years to become one of the greatest drivers, winning Formula 1, Formula 2, and Porsche sports car races on circuits worldwide.

Using scores of photographs and extended captions, this book tells the complete story of Jo Siffert, from his modest childhood to his greatest accomplishments. Author Ed Heuvink was a witness to Siffert's spectacular triumphs, and in compiling this book, he interviewed Siffert's relatives, friends and competitors. The book covers Siffert's short life in depth, and contains numerous rarely seen and personal photographs from private archives as well as a comprehensive statistics section. The text is presented in English, French, and German.



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Orders: 800-831-1758 or www.bullpublishing.com

Can-Am Cars in Detail

MACHINES AND MINDS RACING
UNRESTRAINED

Pete Lyons and Peter Harholdt
Hardcover, 11" by 11", 244 pages, 157
color photographs
ISBN-13: 978-1-935007-11-1
\$99.95



Giant engines. Revolutionary aerofoms. Thunderous power, lap speeds faster than those of Formula One cars, and a freedom from regulation that today's racers may not even be able to dream of. That was the original Canadian-American Challenge Cup series.

Can-Am Cars in Detail profiles 22 of the most notable cars to ever run in the Can-Am, from the durable McLarens that dominated the series to the wildly innovative Chaparrals, Shadows, and Lolas that were nearly always in hot pursuit. There's also Ferrari's fabulous 612 P, Porsche's mighty 917 Panzers, and two Dan Gurney specials, along with cars from smaller teams such as Caldwell, Genie, and McKee. Each car is photographed in state-of-the-art detail by Peter Harholdt, accompanied by vivid descriptions and history from racing historian Pete Lyons, the dean of Can-Am journalists.

With text so insightful, expert and entertaining, that it keeps you on the page long after the eye-candy effect has worn off. Blame Pete and Peter for making a coffee-table book you'll still be reading once the coffee has grown cold. —AutoWeek

Can-Am Cars in Detail (The Publisher's Edition)

MACHINED AND MINDS RACING
UNRESTRAINED

Pete Lyons and Peter Harholdt
Hardcover with slipcase, 11" by 11", 280
pages, 193 color photographs
\$395.00

With minimal rules and lavish prize money, the Can-Am attracted top-flight teams and superstar drivers from sports cars, F1, and Indy car racing. It also encouraged innovation, and for almost every round, racing's most inventive minds brought out novel and astounding ideas.

Offered in a series of 250, the Publisher's Edition of *Can-Am Cars in Detail* features 10 more cars and 36 additional pages. Signed by five great Can-Am constructors: **TYLER ALEXANDER** (McLaren); **ERIC BROADLEY** (Lola); **DAN GURNEY** who was also a driver, of course (AAR); **JIM HALL** (Chaparral); and **DON NICHOLS** (Shadow), and five great Can-Am drivers: **CHRIS AMON**; **MARIO ANDRETTI**; **GEORGE FOLLMER** (1972 champion); **JACKIE OLIVER** (1974 champion); and **JOHN SURTEES** (1966 champion).



A PREMIUM VERSION will also be offered in a series of 40. The book will be leatherbound and presented in an aluminum box emulating the construction of a Lola monocoque. Please call or e-mail to be placed on our notification list for price and availability.

Inside the Archives

Jesse Alexander
Hardcover, 11" by 13", 96 pages, 43 black-and-white and 35 color photographs
ISBN-13: 978-1-935007-10-4
\$75.00



From his revealing portraits of famous drivers to his vivid images of action at Le Mans and classic grand prix circuits, Jesse Alexander's photographs have appeared in countless magazines, books, and galleries. But these well-known images represent only a small portion of Alexander's work. For every photograph that racing fans already know, thousands more have remained largely unseen. *Inside the Archives* brings the best of these images to light for the first time, revealing a fresh, often unexpected side of Alexander's art and the world of cars and racing. There's a trio of young Italian boys posing next to a Porsche 718 prior the start of the Targa Florio, Phil Hill drifting his Maserati 250F at Reims on the occasion of his F1 debut, and Denise McCluggage crouching, camera at the ready, behind the pits at Le Mans, to name a few.

A work of art in its own right, this exquisite volume will spark endless ruminations about motor racing and the history it has written. —Vintage Racecar

A book like this requires audience participation. A photo can be, should be, a story. Buy the book; see for yourself; take your time; learn; enjoy. —SpeedReaders

Inside the Archives (The Publisher's Edition)

Jesse Alexander

Hardcover with slipcase, 11" by 13", 132 pages, 57 black-and-white and 49 color photographs
\$250.00

The Publisher's Edition of *Inside the Archives* is limited to a series of 300 copies, featuring 36 additional pages of photographs, a custom slipcase, and signed by Jesse Alexander. It is also accompanied by a signed and numbered limited edition 11" x 13" print, suitable for framing, of Jesse's sweeping color image of a rainy practice session at the Monaco Grand Prix in 1965.



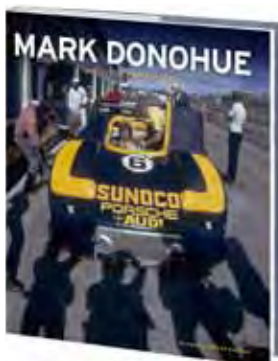
Every one of these images is resplendent, and accompanied by captions rich in apposite detail, collectively amount to an elegy for a vanished past, when racing was simpler and a more fraternal spirit suffused the air. —Motorsport

Mark Donohue

HIS LIFE IN PHOTOGRAPHS

Michael Argetsinger

Hardcover, 9" by 11", 160 pages, 126 black-and-white and 118 color photographs
ISBN-13: 978-1-935007-09-8
\$39.95



In the 1960s and 1970s Mark Donohue redefined what it meant to be a successful driver. *Mark Donohue: His Life in Photographs* recaptures Donohue's brilliant career through revealing photographs from his childhood, his early amateur-racing days, and his brief, brilliant career as a professional. Many of these pictures were provided by Donohue's closest friends, his family, and Penske Racing teammates. The book also offers some of the best work by the top motorsports photographers of the era, who deliver vivid images of Donohue with a dazzling array of race cars, and intimate shots with his team and fellow drivers.

Each photograph is accompanied by detailed, insightful captions and text by Michael Argetsinger, author of the definitive biography, *Mark Donohue: Technical Excellence at Speed*, as well as recollections and commentary from friend, family, and fellow drivers.

This fine accompaniment to Argetsinger's text-heavy - and admirable - Technical Excellence at Speed is a must-have for all fans of '60s and '70s US motor sport. As with most David Bull efforts, it works beautifully, looks great and represents excellent value for the money. Highly recommended. —Octane (Book of the Month)

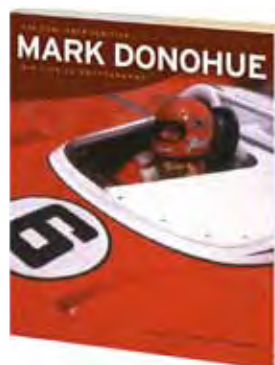
Mark Donohue (The Publisher's Edition)

HIS LIFE IN PHOTOGRAPHS

Michael Argetsinger

Hardcover, 9" by 11", 176 pages, 137 black-and-white and 133 color photographs
\$99.95

The Publisher's Edition of *Mark Donohue: His Life in Photographs* features 16 pages of additional photography selected by author Michael Argetsinger and book designer Tom Morgan. They include a glittering array of personalities and race cars, and each photograph conveys a strong sense of mood and moment, capturing Mark's joyful, ebullient character, intensity and determination. Limited to 300 copies, the Publisher's Edition is signed by the author and by seven of Donohue's key Penske Racing associates: team manager **CHUCK CANTWELL**; engineer **DON COX**; fabricator **RON FORNIER**; crew chief **KARL KAINHOFER**; Sunoco engineer **JERRY KRONINGER**; timekeeper **JUDY STROPUS**; and mechanic **JOHN WOODARD**.

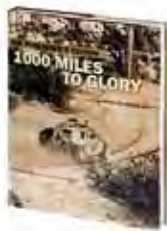


Argetsinger, as demonstrated by his earlier full-blown biography of Donohue, knows his subject in immense detail. Adding the amazing collection of images to the story makes it that much richer. Another handsomely designed book by the folks at David Bull. Page by page, I found myself poring over images, dissecting the cutlines—and learning about one of my heroes. Even if you read it as a standalone primer, this book is a great way to learn about Mark Donohue. —Sports Car Market



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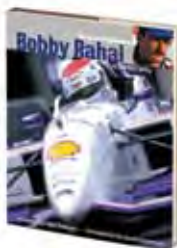
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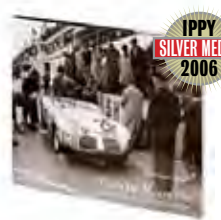
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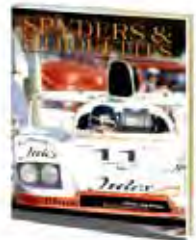


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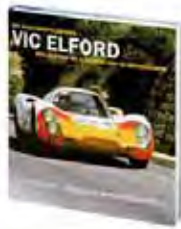
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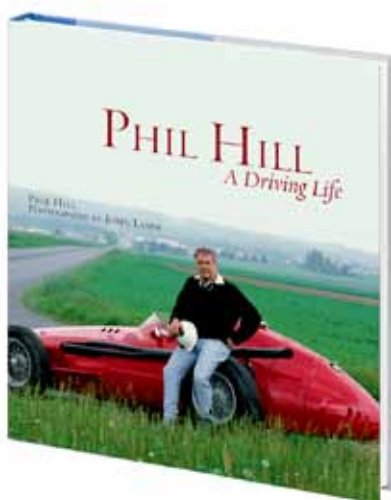
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Hill, who died in 2008, was the author of *Phil Hill: A Driving Life*, a collection of articles originally published in *Road & Track*. He also contributed the foreword to Jesse Alexander's *Ferrari Grand Prix Moments*, which features many vivid images of him in action during that championship season.

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